FREE TRADE PLAYBOOK

Agencies & Marketing: the top time-savers

12 hours a week top claim

6 AI tools that can take busywork off marketing agencies and marketers. What each one does, what it costs, how to start, and where we got the facts.

Built from 12 agencies and marketers listings in the BusyWorkBots directory, as of November 1, 2026. 3 of them show a sourced hours number.

#	Tool	What it does	Hours saved	Price	Setup
1	**Overnight Social Report Bot** Reports	Pulls X post numbers and replies overnight and writes the report into Notion.	12 hours a week	Comes with Grok Bot plan	Easy
2	**Client Report Builder** Other busywork	Pulls ad, social, and website numbers into a report and emails it each Monday.	8 hours a week	Multi-step Zaps from $19.99/mo More on card	Needs setup
3	**Gamma Proposal and Report Maker** Proposals reports	Turns rough notes into clean proposals, bids, and client reports you share as a link.	15 hours a month	Plus $9/seat/mo billed yearly More on card	Easy
4	**Buffer** Social posts	Simple social post scheduler.	Not stated	From $5/channel/mo	Easy
5	**Call-to-Proposal Drafter** Paperwork	Turns a recorded sales call into a proposal draft about an hour later.	Not stated	Fireflies Pro from $10/seat/mo billed yearly More on card	Easy
6	**Jasper** Marketing	AI writer for marketing copy in your brand voice.	Not stated	Pro $69/seat/mo	Easy

How we picked these 6. We take up to 3 listings that have a sourced hours number, biggest first. Then one listing per chore, easiest setup first. We make sure you see both free DIY templates and software when the trade has both. We do not test every tool.

How to read hours. Hours are the numbers the maker, an owner, or a case study gave. The source is on each card. “Not stated” means we have no sourced number, so we do not guess one.

How to read price. Price comes from each listing. “Check site” means we could not find a public price. Always confirm on the maker’s site.

TOOLS 1–3 OF 6

1 Overnight Social Report Bot

Reports | Setup: Easy | Free DIY template

What it does Pulls X post numbers and replies overnight and writes the report into Notion.

Good if Waking up early to write social media updates?

Hours saved **12 hours a week** At least, this week; his own words). Check the source for the time period.

Price **Comes with Grok Bot plan** (Notion separate)

Setup

1. Connect Grok Bot to X and to the Notion page your team reads.
2. Tell it which accounts and topics to track.
3. Ask for a short daily report: top posts, sentiment, and trends worth acting on.
4. Schedule it for early morning and check the first few reports.

Source: x.com/ishverduzco/status/2113115190862688502 Our page: busyworkbots.com/bots/overnight-social-report-bot/

2 Client Report Builder

Other busywork | Setup: Needs setup | Free DIY template

What it does Pulls ad, social, and website numbers into a report and emails it each Monday.

Good if Losing Mondays to client reports?

Hours saved **8 hours a week** 8 hours per week

Price **Multi-step Zaps from $19.99/mo (Zapier Pro, billed yearly; $29.99/mo billed monthly); a limited free plan (two-step Zaps only) is also listed**

Setup

1. Zap pulls data into a sheet Sunday night.
2. Gamma report template reads the sheet.
3. Monday you review for 20 minutes.
4. Zap emails each client their PDF.

Source: reddit.com Our page: busyworkbots.com/bots/client-report-builder/

3 Gamma Proposal and Report Maker

Proposals reports | Setup: Easy | Software or service

What it does Turns rough notes into clean proposals, bids, and client reports you share as a link.

Good if Proposals and reports eating your nights?

Hours saved **15 hours a month** 8-person marketing agency, owner's own post.

Price **Plus $9/seat/mo billed yearly; Pro $18/seat/mo billed yearly; a limited free plan (400 starter credits) is also listed. Check site**

Setup

1. Sign up free at gamma.app.
2. Set up your brand: logo, colors, and fonts.
3. Paste your notes or an old proposal and pick Generate.
4. Fix any words, prices, or photos.
5. Share it as a link, then check who opened it before you follow up.

Source: reddit.com Our page: busyworkbots.com/bots/gamma-makes-proposals-and-reports-fast/

TOOLS 4–6 OF 6

4 Buffer

Social posts | Setup: Easy | Software or service

What it does	Simple social post scheduler.
Good if	Need a cheap way to schedule posts?
Hours saved	Not stated
Price	**From $5/channel/mo**
Setup	1. Sign up. 2. Connect a channel. 3. Fill your queue.

Source: buffer.com/pricing Our page: busyworkbots.com/bots/buffer/

5 Call-to-Proposal Drafter

Paperwork | Setup: Easy | Free DIY template

What it does	Turns a recorded sales call into a proposal draft about an hour later.
Good if	Proposals taking days after a good sales call?
Hours saved	Not stated
Price	**Fireflies Pro from $10/seat/mo billed yearly ($18 monthly); Claude Pro $17/mo billed yearly ($20 monthly); Fireflies also lists a limited free plan**
Setup	1. Record your sales calls with a note taker like Fireflies (tell the client you're recording). 2. Save one great past proposal as your model. 3. Paste the call transcript and that proposal into Claude and ask for a draft in the same format. 4. Check scope, price, and dates before you send.

Source: x.com/CollinWood/status/2112369767054979528 Our page: busyworkbots.com/bots/call-to-proposal-drafter/

6 Jasper

Marketing | Setup: Easy | Software or service

What it does	AI writer for marketing copy in your brand voice.
Good if	Writing ads and posts from scratch?
Hours saved	Not stated
Price	**Pro $69/seat/mo** ($59 billed yearly)
Setup	1. Start the trial. 2. Add your brand voice. 3. Write your first post.

Source: jasper.ai/pricing Our page: busyworkbots.com/bots/jasper/

START HERE

Your first 7 days

You do not need all 6 tools. Pick one chore, try one tool, and count the hours before and after.

Day 1	**Count your chores.** Write down the 3 chores that eat the most time. Next to each, write the hours it takes in a normal week. This is your starting line.
Day 2	**Pick one tool.** Start with just one. On this list, Overnight Social Report Bot is the easiest to set up (setup: Easy). Pick the one that fits your biggest chore, not the one with the biggest hours number.
Day 3	**Check price and claims.** Open the source link on the tool's card. Ask the maker for the price in writing. Remember: hours saved are the maker's or owner's numbers, not ours.
Day 4	**Try it small.** Use it on a few real jobs only. If it writes messages, read every one before it goes out.
Day 5	**Fix the words.** Change anything that does not sound like you. Write down every mistake it made.
Day 6	**Run it for a normal day.** Keep a person ready to step in. Note how long the chore took this time.
Day 7	**Count again.** Compare to Day 1. Keep it, change it, or drop it. Then pick your next chore.

How to count your hours: for one normal week, write down each time you do the chore and how many minutes it took. Add them up.

NEXT STEP

Not sure where to start? We can help.

Free Busywork Audit

Pick your industry and the chores that eat your week. Get a one-page report of tools from our directory, with the hours each listing reports. Free. No email needed.

Take the free audit →

https://busyworkbots.com/free-audit/

Want it set up for you?

TimeGentic runs BusyWorkBots. Book a Free Profit Leak Check and we will look at where your business loses time and money.

Book Free Profit Leak Check →

https://timegentic.ai

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