FREE TRADE PLAYBOOK

Real Estate: the top time-savers

6 tools inside

6 AI tools that can take busywork off real estate agents and teams. What each one does, what it costs, how to start, and where we got the facts.

Built from 12 real estate agents listings in the BusyWorkBots directory, as of November 1, 2026. 0 of them show a sourced hours number.

#	Tool	What it does	Hours saved	Price	Setup
1	**Follow Up Boss** Follow-up	Pulls all leads into one CRM and sets up auto follow-up texts and emails.	Not stated	From $69/user/mo	Easy
2	**Leo Pro AI Agents for Real Agents** Lead follow-up	Follows up cold CRM leads and keeps deals moving for Real Brokerage agents.	Not stated	Monthly plan with 20,000 tokens More on card	Easy
3	**Showing-Time Phone Receptionist** Answering calls	Answers calls during showings, asks key questions, and books the meeting.	Not stated	Check site	Easy
4	**Structurely** Texting	AI assistant that texts, emails, and calls leads to qualify them.	Not stated	Usage based	Easy
5	**Lead Follow-Up Sheet** Email follow-up	Replies to new leads and follows up on days 2, 5, and 10, with no CRM needed.	Not stated	Google Sheets is free with a personal Google account More on card	Medium
6	**Missed Call Text-Back for Agents** Texting customers	Texts back missed callers, asks their needs and budget, and books a meeting.	Not stated	n8n free to self-host (cloud from $20/mo) More on card	Needs setup

How we picked these 6. We take up to 3 listings that have a sourced hours number, biggest first. Then one listing per chore, easiest setup first. We make sure you see both free DIY templates and software when the trade has both. We do not test every tool.

How to read hours. Hours are the numbers the maker, an owner, or a case study gave. The source is on each card. “Not stated” means we have no sourced number, so we do not guess one.

How to read price. Price comes from each listing. “Check site” means we could not find a public price. Always confirm on the maker’s site.

TOOLS 1–3 OF 6

1 Follow Up Boss

Follow-up | Setup: Easy | Software or service

What it does	Pulls all leads into one CRM and sets up auto follow-up texts and emails.
Good if	Leads from many sites piling up?
Hours saved	Not stated
Price	**From $69/user/mo**
Setup	1. Start the trial. 2. Connect your lead sources. 3. Turn on an action plan for new leads.

Source: followupboss.com/pricing Our page: busyworkbots.com/bots/follow-up-boss/

2 Leo Pro AI Agents for Real Agents

Lead follow-up | Setup: Easy | Software or service

What it does	Follows up cold CRM leads and keeps deals moving for Real Brokerage agents.
Good if	Cold leads and deal paperwork piling up?
Hours saved	Not stated
Price	**Monthly plan with 20,000 tokens; $9.99/mo intro price for agents who signed up on launch day**
Setup	1. You must be a Real Brokerage agent (it isn't open to other agents yet). 2. Turn on Leo Pro in reZEN and connect your CRM (AiRM). 3. Start with one job, like following up cold leads. 4. Approve each important action before it goes out.

Source: inman.com/2026/10/20/real-brokerage-leo-pro
Our page: busyworkbots.com/bots/leo-pro-ai-agents-for-real-agents/

3 Showing-Time Phone Receptionist

Answering calls | Setup: Easy | Free DIY template

What it does	Answers calls during showings, asks key questions, and books the meeting.
Good if	Missing calls during showings?
Hours saved	Not stated
Price	**Check site**
Setup	Forward missed calls to an AI voice agent. Give it your qualifying questions (buy or sell, budget, timeline). Connect it to Google Calendar so it can book showings.

Source: reddit.com Our page: busyworkbots.com/bots/showing-time-phone-receptionist/

TOOLS 4–6 OF 6

4 Structurely

Texting | Setup: Easy | Software or service

What it does	AI assistant that texts, emails, and calls leads to qualify them.
Good if	No time to text every new lead?
Hours saved	Not stated
Price	**Usage based** (voice from $0.07/min, texts from $0.02)
Setup	1. Sign up. 2. Connect your CRM. 3. Turn on the AI for new leads.

Source: structurely.com/pricing Our page: busyworkbots.com/bots/structurely/

5 Lead Follow-Up Sheet

Email follow-up | Setup: Medium | Free DIY template

What it does	Replies to new leads and follows up on days 2, 5, and 10, with no CRM needed.
Good if	Leads slipping after the first call?
Hours saved	Not stated
Price	**Google Sheets is free with a personal Google account; Google Workspace Business Starter (business email + Sheets) is $7/user/mo**
Setup	Make a sheet with: Name, Phone, Date In, Last Message. Set messages for day 0, 2, 5, and 10, plus one after the showing.

Source: x.com/BabsOfLa1/status/2104997769337258284
Our page: busyworkbots.com/bots/lead-follow-up-sheet/

6 Missed Call Text-Back for Agents

Texting customers | Setup: Needs setup | Free DIY template

What it does	Texts back missed callers, asks their needs and budget, and books a meeting.
Good if	Missing calls from buyers?
Hours saved	Not stated
Price	**n8n free to self-host (cloud from $20/mo); other apps extra**
Setup	Prompt for the texting bot: 'You work for [Your Team]. Ask one question at a time: buy, sell, rent, or invest? Budget? When do you want to move? Then offer a call or meeting time.'

Source: youtube.com/watch?v=E0CilmX5e2c
Our page: busyworkbots.com/bots/missed-call-text-back-for-agents/

START HERE

Your first 7 days

You do not need all 6 tools. Pick one chore, try one tool, and count the hours before and after.

Day 1	**Count your chores.** Write down the 3 chores that eat the most time. Next to each, write the hours it takes in a normal week. This is your starting line.
Day 2	**Pick one tool.** Start with just one. On this list, Follow Up Boss is the easiest to set up (setup: Easy). Pick the one that fits your biggest chore, not the one with the biggest hours number.
Day 3	**Check price and claims.** Open the source link on the tool's card. Ask the maker for the price in writing. Remember: hours saved are the maker's or owner's numbers, not ours.
Day 4	**Try it small.** Use it on a few real jobs only. If it writes messages, read every one before it goes out.
Day 5	**Fix the words.** Change anything that does not sound like you. Write down every mistake it made.
Day 6	**Run it for a normal day.** Keep a person ready to step in. Note how long the chore took this time.
Day 7	**Count again.** Compare to Day 1. Keep it, change it, or drop it. Then pick your next chore.

Test it before you buy it. Free one-page kits with questions to ask the maker, a test script, and a 7-day trial plan:

- AI receptionist kit busyworkbots.com/test-kits/ai-receptionist/
- New-lead follow-up kit busyworkbots.com/test-kits/new-lead-follow-up/

How to count your hours: for one normal week, write down each time you do the chore and how many minutes it took. Add them up.

NEXT STEP

Not sure where to start? We can help.

Free Busywork Audit

Pick your industry and the chores that eat your week. Get a one-page report of tools from our directory, with the hours each listing reports. Free. No email needed.

Take the free audit →

https://busyworkbots.com/free-audit/

Want it set up for you?

TimeGentic runs BusyWorkBots. Book a Free Profit Leak Check and we will look at where your business loses time and money.

Book Free Profit Leak Check →

https://timegentic.ai

Heads up: TimeGentic LLC runs BusyWorkBots, so the Profit Leak Check is our own service. Some links on busyworkbots.com are affiliate links; the links in this PDF go to each maker's own pages. We do not test every tool, and hours saved are the numbers given by each source. Prices change, so check the maker's site.

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